

# ROUTE 66 WAS CERTIFIED IN 1926

WHEN THE NATION ADOPTED A NUMBERED SYSTEM OF CROSS-COUNTRY, INTER-STATE ROADS, FULLY PAVED BY 1936, ROUTE 66 BECAME AN IMPORTANT & LEGENDARY HIGHWAY "IMMORTALIZED" IN LITERATURE, MUSIC, & ON TELEVISION. GRADUALLY "REPLACED" BY HUGE, HOMOGENEOUS "INTERSTATES," 66 WAS DECERTIFIED IN 1985, CEASING TO EXIST "OFFICIALLY," BUT WELL OVER 80% OF THE OLD ROAD IS STILL DRIVEABLE. — SO, TRAVEL BACK IN TIME, & LEAVE THE STRESS BEHIND — ON THE INTERSTATES... AND THEN, YOU TOO WILL SAY: "I STILL GET MY KICKS, ON OLD ROUTE 66!"

SMALL IS BEAUTIFUL • OLD IS BEAUTIFUL • SLOW IS BEAUTIFUL • SAFE IS BEAUTIFUL.

PLACE  
STAMP  
HERE

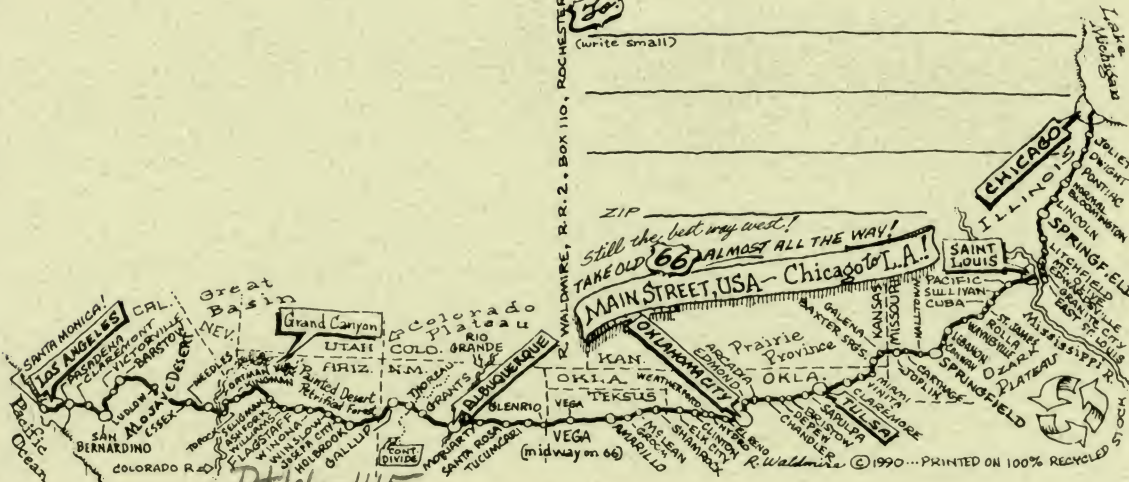
62563

WALDMIRE, R.R. 2, BOX 110, ROCHESTER, ILLINOIS

(write small)

ZIP

Still the best way west!  
TAKE OLD 66 ALMOST ALL THE WAY!  
MAIN STREET, USA - Chicago to L.A!



Rt 66-1115

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## "CADILLAC RANCH", AMARILLO, TEXAS (ALT. 3,676 FT.) —

JUST WEST OF AMARILLO & VISIBLE TO THE SOUTH FROM ~~66~~ — ACROSS THE I' STATE — IS THIS MODERN-DAY "STONEHENGE OF AMERICA": 10 CADILLACS PLANTED NOSE DOWN IN A FIELD WITH THEIR TOPS FACING WEST. DESCRIBED BY ITS CREATOR, AMARILLO'S BUSINESSMAN — EXTRAORDINAIRE STANLEY MARSH III, AS A "ROADSIDE SPECTACULAR SCULPTURE" MARSH COLLABORATED IN 1974 WITH THE ANT FARM, A GROUP OF EXPERIMENTAL ARCHITECTS FROM SAN FRANCISCO. "I DIDN'T WANT THEM JUST PLACED IN THE GROUND HAPHAZARDLY. I WANTED FOLKS ON THE HIGHWAY TO REALIZE THE CADILLACS HAD BEEN PLANTED THERE BY MEMBERS OF A HIGHLY INTELLIGENT CIVILIZATION," MARSH SAYS. SET IN CONCRETE AT THE EXACT ANGLES OF THE GREAT PYRAMID, THE 10 CADDYS REPRESENT THE GREAT TAIL-FIN MODELS, FROM THE ORIGINAL IN 1948, TO 1964, WHEN THE DESIGN WAS DISCONTINUED. MANY TRAVELLERS VISIT THIS "CELEBRATION OF THE AMERICAN DREAM," TAKING PHOTOS, LEAVING INITIALS & SAYINGS, & SOMETIMES EXCHANGING WEDDING VOWS! TO GET TO THE CADILLAC RANCH, CROSS OVER THE I' STATE TO THE S. FRONTAGE ROAD — "TAKE ONLY MEMORIES & LEAVE ONLY FOOTPRINTS!" by R. Waldmire.

